

## **HUMAN AT THE HEART**

If Human Resources departments have taken over from the old staff divisions, the concept of 'Resources' has not always been well developed. For organizations that have not found their means, their respective objectives, these costs are very heavy: sustainable economic performance does not exist if human resources are not considered as capital.

The concept of resource, however, reflects the idea of a wealth, an asset that should be preserved and developed. The human is thus a strategic stake for the leaders and the organizations.

«The Human at the Heart» is an approach for business transformations in three parts that makes people being the basis of transformational projects. We have developed tools to deepen these human dimensions at the heart of organizations and create games to better engage with stakeholders.

Used separately or associated at all levels of the organization, these 3 tools cover the basic needs for a more people-centric dynamic :

- The Battle of Ideas Building Compromises: Overcoming doubts and criticism about Transformation Projects through building collective strategic vision
- The Leading culture: defining the new cultural identity as a driver of transformation
- The Manager's Triangle and the Action Plan Keyboard : accompaniment of operations managers who care about sense of purpose and foundations of teams 'commitment

Let's find together the right mix of "Human at the Heart" for the success of your transformation projects.

